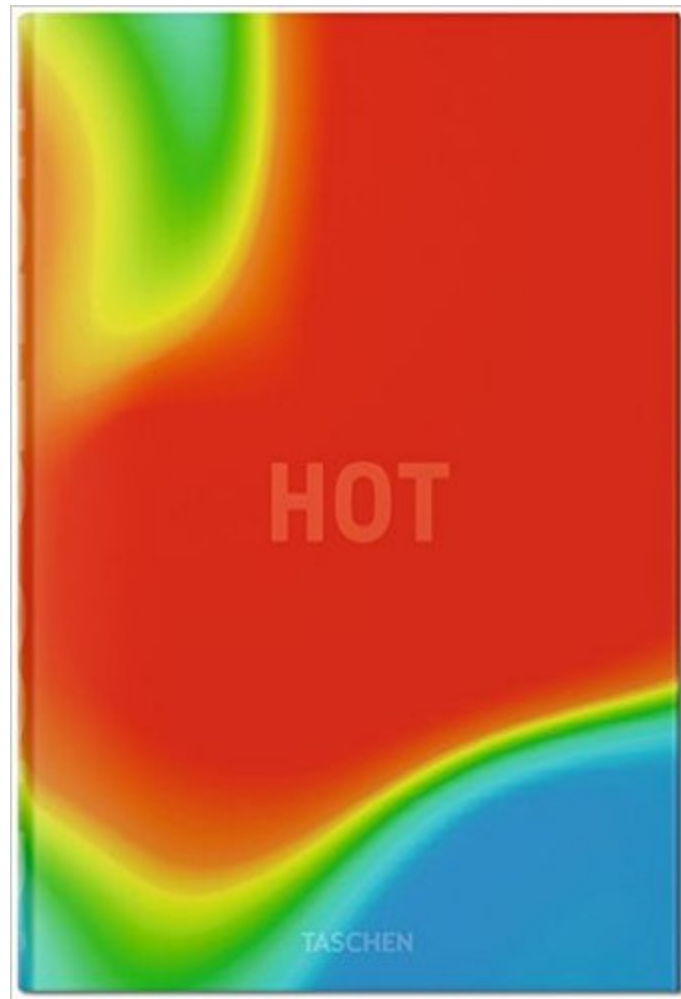


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# BIG, HOT TO COLD: An Odyssey Of Architectural Adaptation



## Synopsis

Better smart than sorry An odyssey of architectural adaptation with Bjarke Ingels After the global success of YES IS MORE, one of the best-selling architecture books of its generation, BIG " Bjarke Ingels Group presents HOT TO COLD, An Odyssey of Architectural Adaptation. The book coincides with the HOT TO COLD show at the National Building Museum in Washington DC and presents 60 case studies in harsh climate conditions in order to examine where and how we live on our planet. As we travel from one end of the spectrum to its opposite we will see that the more harsh the climate gets, the more intense its impact on the architecture. The central challenge is to mitigate the climatic extremes for hospitable human life, while finding solutions that can be both economically and environmentally profitable. Architecture is the art and science of accommodating the lives we want to live. Our cities and buildings aren't givens; they are the way they are because that is as far as we have gotten to date. They are the best efforts of our ancestors and fellow planetizens, and if they have shortcomings, it is up to us to continue that effort, pick up where they left off. HOT TO COLD stays true to BIG " Bjarke Ingels Group's grand mission to find a pragmatic utopia, shaping not only a particular structural entity, but the kind of world we wish to inhabit. The book features: Design from an award-winning artist Sagmeister & Walsh Previously unpublished essays by Bjarke Ingels A convertible dust jacket-poster

## Book Information

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## Customer Reviews

I follow Bjarke Ingles work since my college years when they were Plot DK. I use to admire their creative and fun solutions, and casualness to their presentations, but that's long time ago. Many

years have passed since and a hand full of BIG projects being realized, and the design becoming more sophisticated than ever. And yet, they continue their happy-go-lucky style of presentation, which just doesn't represent their work anymore, what's worst is it dumbified their architecture. Although I gave high praise for their innovative design and hard work which demonstrated in this book, but in conjunction, my disappointment with the fun-house format.

Disappointed. Too many pictures and not enough text/explanation. Basically a copy of their website with some added diagrams and ever-so-brief blurbs of text. The "hot-to-cold" title only represents the organization of the projects in this book (geographical location). Regardless, it's good to flip through for some inspiration.

An architecture monograph is typically organized chronologically until Rem Koolhaas/OMA came out with S, M, L, XL which was organized by size. BIG, whose Bjarke Ingels used to work for Koolhaas, uses a different way of organizing his monograph. Hinting it with sustainability, it is organized by temperature of the place. This book is definitely the ultimate monograph of BIG, covering all their projects to date. Unlike regular monograph (take El Croquis as an example) which is to show the projects and how to build them (technical drawings, detail, etc.) and S, M, L, XL which was the first monograph to show the story behind each project interspersed by Koolhaas' essays on architecture/urbanism, BIG concentrates more on how rational conceptual ideas become buildings, featuring their signature conceptual diagrams with added explanations. These explanations are what make the book great by giving the insights into where those ideas came from. Otherwise, the book is just the hard copy of BIG's website.

An awesome title that's different from most other Taschen books I've seen. The rainbow design on the sides of the book indicate the level of care that went into this beautiful book, which features renders and photographs of tons of amazing architectural projects. If you have any interest in modern architecture at all, this is a great book for your library and also a terrific gift.

Just received my HOT COLD is week. Really tactile book with beautiful images and innovative ideals illustrated for the new wave of architecture. Going to love adding this to my library.

A well crafted, thoughtful book providing a comprehensive review of BIG's projects. The book's title obviously refers to design in a range of climates. HOT TO COLD communicates BIG's sensibility for

creating quality of life through design. What is most impressive is BIG's sensitivity to cultures and clients. As an architectural book it is well designed, projects are organized by climate/ region, allowing the reader to take in the entire book or quickly find a particular interest. Graphics and renderings are excellent. A must have for every architecture student and fan of excellent modern design.

I love it! As an architecture student it's good to keep it in your library, it's inspiring! Consisted of projects that is well organized in a new way. I love the diagrams, simple elegant, and effective

BIG's hedonistic and positivist way of seeing contemporary architecture is getting tiresome. The book is ok, with very detailed drawings, images and schemes of most of their projects we already know by the internet. It's a gorgeously printed book, but nothing new in terms of content. A very pragmatic and tired discourse.

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